

Oregon Library Association
2014 Scholarship Committee Fundraising Budget

<u>YEAR 1 — 2014</u>		
Income		Notes
Wichita Community Foundation Donor Advised Fund	\$ 5,000.00	
Mailing Response	\$ 6,650.00	Estimate 10% response (266) @ \$25 average
Leadership Gifts	\$ 3,000.00	OLA Past Presidents
Total Income	\$ 14,650.00	
Expenses		
Consultant	\$ 2,125.00	25 hours x \$85 per hour
Mailing	\$ 2,179.92	2662 pieces x .80 each. Includes personalized letter with colored ink, reply envelope, reply form, outside envelope
Mailing follow up card	\$ 1,123.10	2662 pieces x .40 each for follow up card after mailing
Thank you letters & postage	\$ 111.72	Estimate 266 letters @ .42 each
Total Expenses	\$ 5,539.74	
Net Income	\$ 9,110.26	
Income for Scholarships	\$ 5,000.00	
Ending Balance	\$ 4,110.26	
<u>YEAR 2 — 2015</u>		
Income		Notes
Carryover Balance	\$ 4,110.26	
Mailing Response	\$ 7,986.00	Estimate 12% response (319) @ \$25 average
Leadership Gifts	\$ 3,500.00	OLA Past Presidents
Total Income	\$ 15,596.26	
Expenses		
Consultant	\$ 850.00	10 hours x \$85 per hour
Mailing	\$ 2,209.46	2662 pieces x .83 each. Includes personalized letter with colored ink, reply envelope, reply form, outside envelope
Mailing follow up card	\$ 1,118.04	2662 pieces x .42 each for follow up card after mailing
Thank you letters & postage	\$ 133.98	Estimate 319 letters @ .42 each
Total Expenses	\$ 4,311.48	
Net Income	\$ 11,284.78	
Income for Scholarships	\$ 6,000.00	
Ending Balance	\$ 5,284.78	
<u>YEAR 3 — 2016</u>		
Income		Notes

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Carryover Balance	\$ 5,284.78	
Mailing Response	\$ 9,325.00	Estimate 14% response (373) @ \$25 average
Leadership Gifts	\$ 3,750.00	OLA Past Presidents
Total Income	\$ 18,359.78	
Expenses		
Consultant	\$ 850.00	10 hours x \$85 per hour
Mailing	\$ 2,289.32	2662 pieces x .86 each. Includes personalized letter with colored ink, reply envelope, reply form, outside envelope
Mailing follow up card	\$ 1,171.28	2662 pieces x .44 each for follow up card after mailing
Thank you letters & postage	\$ 156.66	Estimate 373 letters @ .42 each
Total Expenses	\$ 4,467.26	
Net Income	\$ 13,892.52	
Income for Scholarships	\$ 7,000.00	
Ending Balance	\$ 6,892.52	